

**DEPARTMENT OF COMMUNICATION**  
**REQUIREMENTS FOR PROMOTION: SCHOLARLY ACTIVITY**

<b>From Assistant to Associate Professor With Tenure</b>	
<b>Track One: Research</b>	<b>Track Two: Creative Activity</b>
<p style="text-align: center;">Minimum Requirements:</p> <ul style="list-style-type: none"> <li>• two (2) articles in peer-reviewed journals— with at least one (1) from a regional, national or international journal, <u>or</u> one (1) scholarly book;</li> <li>• one (1) paper presentation at a regional, national or international convention;</li> <li style="text-align: center;">and</li> <li>• two (2) additional scholarly activities, which may include published research, conference presentations, creative activities or other forms of intellectual contribution.</li> </ul>	<p style="text-align: center;">Minimum Requirements:</p> <ul style="list-style-type: none"> <li>• one (1) article in a peer-reviewed regional, national or international journal;</li> <li>• one (1) paper presentation at a regional, national or international convention;</li> <li>• one (1) creative activity recognized at the state level;</li> <li style="text-align: center;">and</li> <li>• two (2) additional scholarly activities, which may include published research, conference presentations, creative activities or other forms of intellectual contribution.</li> </ul>
<p>All such items will be evaluated against qualitative variables, including, but not limited to, submission and acceptance rates, breadth and depth of purpose, and concordance with professional responsibilities. It is the candidate’s responsibility to provide evidence to substantiate the scope of the journal article or convention presentation.</p>	

<b>From Associate to Professor</b>	
<b>Track One: Research</b>	<b>Track Two: Creative Activity</b>
<p style="text-align: center;">Minimum Requirements:</p> <ul style="list-style-type: none"> <li>• three (3) articles in peer-reviewed journals— with at least two (2) from international, national or regional journals, <u>or</u> one (1) scholarly book with at least one (1) peer-reviewed article in an international, national or regional journal;</li> <li>• two (2) paper presentations at international, national or regional conventions;</li> <li style="text-align: center;">and</li> <li>• two (2) additional scholarly activities, which may include published research, conference presentations, creative activities or other forms of intellectual contribution.</li> </ul>	<p style="text-align: center;">Minimum Requirements:</p> <ul style="list-style-type: none"> <li>• one (1) article in a peer-reviewed international, national or regional journal;</li> <li>• two (2) paper presentations at international, national or regional conventions;</li> <li>• two (2) creative activities—with at least one at the international, national or regional level;</li> <li style="text-align: center;">and</li> <li>• two (2) additional scholarly activities, which may include published research, conference presentations, creative activities or other forms of intellectual contribution.</li> </ul>
<p>All such items will be evaluated against qualitative variables, including, but not limited to, submission and acceptance rates, breadth and depth of purpose, and concordance with professional responsibilities. It is the candidate’s responsibility to provide evidence to substantiate the scope of the journal article or convention presentation.</p>	

