

## Multimedia Major (BA or BS) – (42 Credits)

### I. Required Multimedia Courses ( 7 credits)

ACINDP	150	Introduction to Multimedia	_____
ACINDP	151	Multimedia Aesthetics	_____
ACINDP	487	Senior Multimedia Project <i>(Prereq: Senior standing plus the completion of at least 20 hours in the major including completion of Speech 238, Journlsm/Speech 270, 271,352)</i>	_____

### II. Communication Track Courses (27 credits)

SPEECH	238	Fundamentals of Video Production	_____
JOURNLSM/SPEECH	270	Multimedia Production I <i>(Prereq: ACINDP 150)</i>	_____
JOURNLSM/SPEECH	271	Multimedia Production II <i>(Prereq: Journlsm/Speech 270)</i> <i>(Coreq: ACINDP 151)</i>	_____
JOURNLSM/SPEECH	352	Interactive Communication & Multimedia Production <i>(Prereq: Journlsm/Speech 271)</i>	_____
JOURNLSM/SPEECH	350	Writing for Multimedia <i>(Prereq: ACINDP 150)</i>	_____
SPEECH	239	Fundamentals of Audio Production	_____
JOURNLSM	310	<b>OR</b> Publication Photography	_____
SPEECH	440	New Communication Technologies <i>(Prereq: ACINDP 150 or Journlsm 210 or 220 or Speech 131 or 232 or Junior Standing)</i> <i>(Course may satisfy writing requirement)</i>	_____
JOURNLSM/SPEECH	431	<b>OR</b> Mass Communication in Society <i>(Prereq: ACINDP 150 or Speech 131 or 202 or 232 or Journlsm 210 or 220)</i> <i>(Course may satisfy writing requirement)</i>	_____
JOURNLSM	420	<b>OR</b> Law of Mass Communication <i>(Prereq: ACINDP 150 or Journlsm 210 or 220 or Speech 131 or 232)</i> <i>(Course may satisfy writing requirement)</i>	_____
SPEECH	351	<b>OR</b> Gaming: Theory and Practice <i>(Course may satisfy writing requirement)</i>	_____

### Select one of the following courses:

SPEECH	320	Advanced Audio Techniques <i>(Prereq: Speech 239 or consent of instructor)</i>	_____
SPEECH	330	Corporate & Industrial Video <i>(Prereq: Speech 238)</i>	_____
SPEECH	335	Advertising Video Production <i>(Prereq: Speech 238)</i>	_____
MUSIC	452	Midi Techniques (2 credits)	_____

### Select one of the following courses:

ARTSTDIO	102	Two-Dimensional Design	_____
ARTSTDIO	180	Introduction to Advertising Design	_____
ARTSTDIO	287	Computer Graphics for the Artist <i>(Prereq: Artstudio 102 and Sophomore status &amp; consent of department)</i>	_____
ARTSTDIO	381	Graphic Design <i>(Prereq: Artstudio 102 and 201 and consent of department)</i>	_____
ARTSTDIO	390	Digital Photography/Digital Imaging <i>(Prereq: Artstudio 102 and Artstudio 381 or Artstudio 387 &amp; consent of department)</i>	_____

### III. Theory/Studio Classes ( 3 credits)

Select one of the following courses:

ARTHIST	202	Survey: Renaissance to Present	_____
ARTSTDIO	382	Graphic Design II <i>(Prereq: Artstudio 381, consent of department)</i>	_____
ARTSTDIO	384	Illustration <i>(Prereq: Artstudio 202 and Artstudio 321)</i>	_____
SPEECH	345	Persuasion <i>(Prereq: Speech 110)</i>	_____
SPEECH	422	Communication Theories <i>(Course may satisfy writing requirement)</i>	_____
JOURNLSM	420	Law of Mass Communication <i>(Prereq: Journlsm 210 or 220 or Speech 131 or 232)</i>	_____

#### **IV. Electives (5 credits)**

- Any class listed in section II or III but not used in either section
- Classes listed in the Art track or the Communication track when the other track is selected
- JOURNSLM/SPEECH 493E Communication Internship or ARTSTUDIO 492 Field Internship in Art
- ARTSTDIO 498 or JOURNLSM/SPEECH 498 Independent Study
- ARTSTDIO 201 may be used as an elective if advanced ARTSTDIO classes that require them as prerequisites are successfully completed
- ARTSTDIO 311 Photography Expression & Experimentation
- In addition to the classes listed above, elective classes include
  - BSEDCNA 255 Computer End User Technologies
  - COMPSCI 171 Introduction to Programming
  - COMPSCI 181 Introduction to Database & the Web

*All courses are three credits unless otherwise indicated*

**Students can only major in Multimedia in Communication OR Multimedia in Art. Students in Multimedia must have a 2.25 overall GPA to declare the Multimedia Major. Students must also earn a 2.5 GPA in three of the following classes: (ACINDP 150, ACINDP 151, SPCH 238, SPCH 270) to continue the major. The University Writing Requirements may be completed in any of the following course: (SPCH 440, SPCH 431, SPCH 420, SPCH 351). Students must maintain a 2.5 GPA in major to graduate. Students must declare a minor or 2<sup>nd</sup> major with this emphasis.**

**Courses cannot count towards both the major and the minor.**

**REV. 1/06**