

SPEECH MAJOR (BA or BS) - INTERPERSONAL COMMUNICATION EMPHASIS (36 CREDITS)

(Unless otherwise noted, all classes are offered Fall & Spring semesters. Classes are offered in Summer & Winterim on a need basis.)

CORE REQUIREMENTS (15 credits)

- _____ SPEECH 228 Interpersonal Communication
- _____ SPEECH 368 Family Communication (*Prereq: Speech 228 or consent of instructor*) (**Offered Fall semester only**)
- _____ SPEECH 422 Communication Theories (*Course may satisfy writing requirement*)
- _____ SPEECH 485 Communication Research Methods (*Prereq: Junior/Senior standing*) (*Course may satisfy writing requirement*)
- _____ SPEECH 424 Cross Cultural Communication (*Prereq: Speech 110*) (*Course may satisfy writing requirement*)

CORE OPTIONS (9 credits)

Select 9 credits from the following course offerings

- _____ SPEECH 240 Public Speaking (*Prereq: Speech 110*)
- _____ SPEECH 242 Small Group (*Prereq: Speech 110*)
- _____ SPEECH 321 Nonverbal Comm. (*Prereq: Speech 110*) (**Offered Spring semester only**) (*Course may satisfy writing requirement*)
- _____ SPEECH 325 Psych of Speech
- _____ SPEECH 326 Gender Communication (*Prereq: Speech 110*) (**Offered Spring semester only**)
- _____ SPEECH 327 Intro. Organization (*Prereq: Speech 110*)
- _____ SPEECH 328 Comm. Conflict Res. (*Prereq: Speech 110*)
- _____ SPEECH 420 Listening Behavior (*Prereq: Speech 110*) (*Course may satisfy writing requirement*)
- _____ SPEECH 431 Mass Communication in Society (*Prereq: Speech 131 or 202 or 232*)
- _____ SPEECH 493C Internship (*Prereq: Junior/Senior Status & consent of instructor*)

SELECT ONE OF THE COGNATE AREAS TO COMPLETE

COGNATE #1: APPLIED PERSUASION (12 credits)

Conceptual Definition: Individuals selecting this cognate may be interested in areas such as law, diplomacy, civil service, sales, marketing, or fund raising.

Required Courses:

- _____ SPEECH 345 Persuasion (*Prereq: Speech 110*)
- _____ SPEECH 460 Applied Persuasion (*Prereq: Speech 345*) (**Offered Spring semester only**)

Elective Courses: (select two)

- _____ SPEECH 325 Psychology of Speech
- _____ SPEECH 328 Comm. Conflict Resolution (*Prereq: Speech 110*)
- _____ SPEECH 344 Argumentation (*Prereq: Speech 110*) (**Offered Spring semester only**)
- _____ SPEECH 445 Campaigns and Social Movements (*Prereq: Speech 110*) (**Offered Spring semester only**)
- _____ SPEECH 491 Travel Studies

COGNATE #2 HEALTH AND WELLNESS COMMUNICATION (12 credits)

Conceptual Definition: Individuals selecting this cognate may be interested in careers dealing with health care, family support and advocacy, and/or community education and programming.

Required Courses:

- _____ SPEECH 363 Health Communication and Social Support (*Prereq: Speech 110*) (**Offered Fall semester only**)
- _____ SPEECH 463 Applied Health and Wellness Communication (*Prereq: Speech 363*) (**Offered Spring semester only**)

Elective Courses:

- _____ SPEECH 242 Small Group Communication (*Prereq: Speech 110*)
- _____ SPEECH 326 Gender Communication (*Prereq: Speech 110*) (**Offered Spring semester only**)
- _____ SPEECH 328 Comm. Conflict Resolution (*Prereq: Speech 110*)
- _____ SPEECH 420 Listening Behavior (*Prereq: Speech 110*)
- _____ SPEECH 491 Travel Studies

A minimum GPA of 2.25 is required within the major upon graduation.

Students must declare a minor or 2nd major with this emphasis.

Courses cannot count towards both the major and the minor.

