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# University of Wisconsin-Whitewater



## Department of

## Economics

Fall, 2000

## Newsletter

VOLUME 2, No. 1

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### ALUMNI NEWS

**BOB ZEINEMANN,**  
Class of 1994



“I enjoyed reading the Economics Department Newsletter. I learned for the first time the background and hobbies of many of you. I was delighted to read that the Whitewater Economics Society is active. I was

fortunate to have had lunch in Madison with Stuart Glosser a couple of years ago. At the time, I received some Department news and some of you may have gotten an update about me from him.

(continued on page 2)

**SAMANTHA SAMRETH,**  
Class of 1993



“I started my first professional career with JC Penney, Inc. as a Management Trainee in July 1993. I’m glad that I majored in Economics and minored in Personnel Management because my job

required the knowledge and skills. My job required immense forecasting because we always bought merchandise a year in advance. Thus accurate estimation was essential to sales and gross profits.

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### 2000 GRADUATES - ECONOMICS MAJOR/MINOR

#### *CONGRATULATIONS*

*John Daft*

*Joseph Daft*

*Brian Demitros*

*Christopher Eisenhauer*

*John Geer*

*Jeffrey Goldwasser*

*Kevin Griesemer*

*April Grueschow*

*Corey Guralski*

*Vincente Hernandez*

*Veronica Johnson*

*Adam LaBorde*

*Chad Montalbano*

*Andrew Olson*

*Rohit Palta*

*Philip Sala*

*Sara Somann*

*Michael Whittmann*

### NEW TENURE TRACK FACULTY



**Dr. Jeff Heinrich** is our newest faculty member. He comes to us with a B.A. in Economics from the University of Illinois-Urbana, and a Ph.D. in

Economics from the University of Hawaii-Manoa granted in 1998. Jeff served as a Visiting Professor

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**Zeinemann** (continued from page 1)

In 1996, I received my Master of Arts degree from the Robert M. La Follette School of Public Affairs at UW-Madison. I've worked in the same job since 1997, a program and planning analyst with the Wisconsin Department of Administration. The issues are exciting and high profile. My program was moved into the new Office of Land Information Services created in the governor's budget of 1998. The most recently passed state budget included a new suite of "Smart Growth" land use laws, which uniformly define comprehensive planning in Wisconsin, and set up a state grant program to local governments. My program, Municipal Boundary Review, handles jurisdictional boundary issues (conflicts) between towns and cities/villages. I review municipal annexations, foster and review certain types of intergovernmental boundary agreements, and work with other staff (two land use attorneys) to write determinations (60-90 pages) sent to circuit courts for municipal incorporations. It's a hot policy area to be in right now. I should add, my economics background has been useful on many occasions.

This past fall I entered, part-time, the Graduate Center for Dispute Resolution Education at Marquette University; the Center has ties to the Marquette Law School. It's a 15 credit certificate program that I hope to finish in 2001. At work I frequently deal with intergovernmental land conflicts; therefore, the dispute resolution training should prove to be helpful. Furthermore, the classes are interesting and stimulating. I've written two papers that a professor at Marquette has suggested I attempt to publish, because it uses economic principles in some sections. I even took a definition of externalities from an old textbook (Tietenberg) Professor Schweigert used for his environmental economics. *The Characteristics of Public Sector Mediation* has been accepted for publication in Environ: Journal of Environmental Law and Policy, Spring 2000 issue. Presently, I am preparing another essay for publication, "*Philosophies that Shape the Field of Alternative Dispute Resolution: Implications for ADR of the Individualistic versus Community Perspectives. Is There a Way Out of the Box?*"

On a personal side, I'm still single. I still play my trombone (in the Sun Prairie and Madison Community bands).

**Samreth** (continued from page 1)

On the personnel side, each manager interviewed, hired, appraised, terminated, and scheduled their own associates. Therefore my major and minor have provided me the knowledge and skills to perform my job.

I was with JC Penney for five years (1993-1998) starting as a Management Trainee to Merchandise Manager then to Senior Merchandise Manager. Currently I am working for the UW-Whitewater in the department of Minority Business /Teacher Preparation Programs as an Academic Counselor. I advise minority students who major in business or education. I completed my MBA in Management in August 2000.

I am married with two wonderful children, Savanna (5) and Brandon (3).

My future plan is to go for my Ph.D. in Management in the Fall of 2001. I would like to be a professor within the next 10 years."

[samreths@mail.uww.edu](mailto:samreths@mail.uww.edu)

**Heinrich** (continued from page 1)

of Economics at Wabash College in Crawfordsville, Indiana the year before coming to UW-Whitewater.

The addition of Jeff to the faculty will strengthen our expertise in international economics. He has written on intellectual property rights in Asia, foreign direct investment in the Association of South-East Asian Nations (ASEAN), R&D subsidies to internationally active firms, and the reaction of foreign direct investment to differing sorts of trade barriers. His current efforts look more closely at the impact of regional integration initiatives on inward foreign direct investment.

Even while Jeff pursues his research agenda, he devotes most of his attention to teaching. He hopes to improve the international literacy of students at UWW and develop interest in international issues. In addition, Jeff looks forward to helping the local business community tap international markets.

Jeff currently resides in Janesville with his wife, and a son of 4 years and one of 5 months.

**ALUMNI NEWS** (continued from page 1)

**Bira, Clifford, 1976.**

[CFBCIB@Aol.com](mailto:CFBCIB@Aol.com)

Clifford is a Reverend living in Flushing, MI.

**Busch, Dave, 1973.**

[dbusch@mwt.net](mailto:dbusch@mwt.net) or [elkrun@mwt.net](mailto:elkrun@mwt.net)

Dave worked over 25 years for Northwestern Mutual's New Business Department in Milwaukee. He since has moved to a beautiful rural area in Southwestern Wisconsin and opened a Bed and Breakfast, The Inn at Elk Run. In addition he has an insurance brokerage business.

**Daft, Joseph, 2000.**

[Joseph\\_Daft@SIIonline](mailto:Joseph_Daft@SIIonline)

Joseph is currently working as an Investment Advisor Associate in the compliance department of SII Investments in Appleton, WI.

He recently passed the NASD series exam (General Securities Representative) and the NASDF Series 27 (General Securities Principal). He and his wife Jessica reside in Appleton.

**Galle, Terry, 1964.**

[falle@ticon.net](mailto:falle@ticon.net)

Terry resides in Janesville, WI

**Goldsworthy, Donald, 1969.**

[dgoldsw@dor.state.wi.us](mailto:dgoldsw@dor.state.wi.us)

Donald and his wife Barb have two children, Laura and Janie both students at UW-Madison. Donald is currently an attorney with the Wisconsin Department of Revenue.

**Haynes, Paul G., 1974.** [haynesian@hotmail.com](mailto:haynesian@hotmail.com)

Paul was the recipient of a Fulbright-Hayes Scholarship and spent July 2000 in China gathering data to improve understanding of China for Wisconsin school teachers.

**Kloth, Dennis B., 1970.**

[dKloth@germantown.K12.WI.US](mailto:dKloth@germantown.K12.WI.US)

Dennis is a math teacher at Germantown High School for the past 18 years. Prior to teaching at the High School he was an 8<sup>th</sup> grade math teacher at Kennedy Middle School.

He has been a football, Baseball, softball and basketball official since 1969.

**Maloney, Tom, 1980.** [tmaloney@ameritech.net](mailto:tmaloney@ameritech.net)

Tom is currently the Director of Modeling and Analysis at SBC, Inc. in Milwaukee, WI. He is involved in direct marketing; they predict response and customer churn for SBC/Ameritech's 60M+ customers in their Consumer, Business and Wireless markets.

**Peterson, Brent, 1996.**

[brentpeterson@worldnet.att.net](mailto:brentpeterson@worldnet.att.net)

Brent is currently finishing a second major, Management Computer Systems, at UW-Whitewater. He should be finished with his MCS degree in May 2001. During the summer he worked for the Census Bureau and was a crew leader assistant in charge of five people who collected data door to door.

Brent sends a big hello to all his economic friends and best wishes for the very best to everyone.

**Schick, Geoffrey, 1994.** [gjschick@execpc.com](mailto:gjschick@execpc.com)

Geoffrey is presently the Administrator of the Division of Hematology/Oncology, Cardinal Bernadin Cancer Center, Loyola University Medical Center.

Geoffrey and his wife Jodie have been married three years and have a one year old son, Sawyer Andrew.

**Schraufnagel, Stanley, 1977.**

Stanley and Mary-Alice reside in River Falls, WI.

**Tomski, Joel C., 1984.** [crewfans@execpc.com](mailto:crewfans@execpc.com)

Joel and his wife Sharon have two sons, Andy 4 and Aaron 2. Joel works as a programmer in the Actuarial Department at Northwestern Mutual in Milwaukee, WI.

**Wesolowski, Tom, 1973.**

Tom is currently the National Director for credit, fraud, and collections for Renaissance Credit Services. He is responsible for three sites and 500

(continued on page 4)

**Wesolowski** (continued from page3)

plus staff. His wife Sue also works for the same company.

Their oldest son Keith graduated from the

University of Nevada in December of 1999 in Computer Engineering. His youngest son Todd starts at Southern Oregon University in September 2000 in Physical Therapy and Sports Medicine.

## **SCHOLARSHIP DONATIONS**

The Economics Department would like to thank the following alumni for their generous donations to the Scholarship Fund:

*Joel and Sharon Tomski  
Thomas Maloney  
Robert Zeinemann  
Brent T. Peterson  
Beth Norris  
Stanley Schraufnagel*

## **SCHOLARSHIP WINNERS**

The Economics Department Scholarship, funded by Alumni and faculty, awarded three scholarships of \$300.00 each this year. The winners were:

*Jesse R. Atkinson  
Sarah M. Bishop  
Eric M. Mullarkey*

The Department is working on a plan to increase our scholarships and start an endowment fund.

## **ADVISORY BOARD**

The Economics Department Advisory Board met on May 5, 2000. Three important ideas emerged from our meeting:

1. The necessity to incorporate e-commerce into our courses. We may do a workshop for faculty and students to familiarize ourselves with the topic.
2. The need to build on our speakers program. Steven Latin-Kasper has agreed to help with this effort. Rob Malewecki has been a long time supporter of this idea, having already spoken to classes a number of times.
3. The usefulness of building a strong relationship

with our seniors.

## **DEPARTMENT FACULTY & STAFF**

*Jeff Anstine* is in his second year as an assistant professor. During his first year at UWW, Professor Anstine taught five different classes, ranging from a freshman level class on global perspectives to an MBA Internet, statistics class. Over the past year he continued his research on solid waste issues and higher education. Dr. Anstine had one paper accepted for publication in July 2000. He continued his collaborative work as a consultant for the Department of Defense with faculty members at New Jersey Institute of Technology, his former place of employment. He is working on research projects with individuals at the University of Kentucky and Marquette in addition to starting projects with faculty members at UWW.

On a personal level, Jeff and his wife Diane have adjusted to life in Northern Illinois where they live. They spent part of the summer traveling to the southwest and rafted down the Colorado River, before losing \$100 at the Blackjack tables in Las Vegas. Jeff and Diane have also been running in various races in the Chicago area and have been training for the Chicago Marathon. With any luck, by the time you read this they will have finished the race.

*Ashok Bhargava* traveled widely in the U.S. in 2000. The most memorable trips were to Washington, D.C. where Ashok worked in Senator Russ Feingold's Capitol Office for three weeks. One of his projects was to evaluate the impact of partial privatization of Social Security (conclusion: it changes the fundamental nature of this most successful and popular government program). Ashok also attended the Democratic National Convention in Los Angeles.

On campus, Ashok is heavily involved in developing the International area. He is Assistant Director of the Global Business Resource Center for which he traveled to Monterrey, Mexico to develop  
(continued on page 5)

*Bhargava* (continued from page 4)  
a relationship with the University (ITESM). He also serves as the chair of the College International Committee and co-chair of the University

International Committee. He would be very interested in hearing from all Alumni involved in the International area.

**Bill Blankenau** has continued with research in number of areas. A co-authored paper on business cycles in small open economies was accepted for publication in the Journal of Economic Dynamics and Control. Another looking at the implications of technological change on the capital versus labor taxation debate was accepted for publication in Macroeconomic Dynamics.

He has been teaching Money and Banking, Principles Problems and Policies (Macro) and is currently teaching an MBA course on-line. His 2 boys continue to keep him and his wife pretty busy.

**John Dominguez** continues providing service to the University via his involvements in the Latino Students Advisory Committee, Student Retention Services Advisory Committee, Ronald McNair Mentor, Baccalaureate Scholarship Program Research Advisor/Mentor, University Advisory Committee on Precollege Programs: Educational Talent Search, Summer Academic Camps, and Upward Bound.

This past Spring Professor Dominguez was honored for the fourth time by graduating members of the Blue Key Honorary Society. Professor Dominguez was informed by a Blue Key representative Todd Sabin that this year he received more votes by seniors than any other faculty member on campus as a professor that influenced their lives.

Professor Dominguez participated in a summer internship program sponsored by The Global Business Resource Center at UW-W and prepared jointly with Professor Ashok Bhargava Consultant Report entitled, "Assessment Report for Cornell Communications Inc. on the Market Opportunity for Patient Signaling and Intercom Systems in India."

Professor Dominguez will be on sabbatical during the upcoming Spring 2001 semester. He will be conducting research on global financial crises.

**Jerome Laurent** has had another busy year. He taught this past year the Microeconomic Principles

course as well as Comparative Economic Systems and History of Economic Thought. Teaching the latter was much easier the second time around! Campus activities kept Dr. Laurent busy as well. He continued as Faculty Advisor (with Professor Mark Skidmore) of the Whitewater Economics Society. The group had excellent speakers and fun activities. Service on University committees occupied much time, especially Professor Laurent's work on the Faculty Appeals and Grievances Committee and the General Education Review Committee. This September the Faculty Senate elected him to the Faculty Personnel Rules Committee, which is currently rewriting faculty personnel rules. He reports that this additional assignment is like "jumping from the frying pan to the fire"! Off campus, Dr. Laurent began service on the Research and Awards Committee of the Association for Great Lakes Maritime History. In the research area Professor Laurent completed a major project in July in Great Lakes transportation history. He recently co-authored an article dealing with technology transfers in Eastern Europe and Russia which appeared in the International Journal of Technology Management. Additional time was spent in writing a book review, reviewing manuscripts for three academic journals and service as an external examiner for a Ph.D. dissertation.

Dr. Laurent reports that he had some time for relaxation. He and his wife, Virginia, vacationed in Minnesota and North and South Dakota late in the summer, seeing several old friends as well. A highlight of the trip was a first-time visit to the Theodore Roosevelt Badlands of western North Dakota. His family is busy as well. Daughter Kathy was appointed an Assistant Attorney General for the State of Illinois in August and son Tom has been on the job for a year as a Treasury Analyst for Firststar Bank in Milwaukee. Mrs. Laurent continues as a Reading Specialist in the Beloit Public Schools. Professor Laurent sends his greetings to all economics alumni and asks them to keep in contact with us on a regular basis.

**Denton Marks** has had a busy year working on a number of conferences and research projects

beyond his normal teaching duties. He had a particularly interesting graduate Managerial Economics class last spring, teaching 22 students from 10 different countries ranging from Japan to Mexico to the Czech Republic to Hong Kong. He continues to organize the Department's research seminar series in which the assistant professors are particularly active participants.

He presented a paper on the economics of maintaining academic standards at the Midwest Business Economics Association meetings in Chicago last March and has recently submitted it for publication. He continues his work on economic and educational issues in the Central and Eastern European Countries (CEEC). He prepared and presented a paper on "The CEEC Firm in Transition" at the 8th International Conference on Business and Economic Development in the CEEC in Brno, Czech Republic, in September. He also represented the University which has an ongoing student exchange program with the Technical University of Brno, the host of the Conference. In addition, he submitted a paper on issues in teaching market economics in the CEEC to the Journal of Teaching in International Business last summer. He hopes to develop some research collaboration with scholars from the CEEC in the future. One highlight of the Brno conference was a visit by participants to a modern Czech winery near Brno. Participants had an opportunity to sample local products from the Moravian (southern CR) "vintage of the century"—1999. This was particularly interesting to Denton, who has a long-standing interest in wine and the economics of the industry. Last summer he made a side trip to some of the new wineries being developed between Vancouver and Seattle.

Since his wife works in Milwaukee, Denton continues to commute from his home near UWM to Whitewater and hopes alumni will let him know if they have any commuting tips (especially during heavy snow storms and during "construction season") or recommended routes.

**Mark Skidmore's** areas of research include economic development and state and local public finance. Mark has published several articles in journals such as the *Growth and Change*, *Journal of*

*Urban Economics*, *National Tax Journal*, *Public Choice*, *Public Finance Review*. Mark's current research focuses on issues in education finance and land preservation.

Mark and his wife (Kate) live near Whitewater Lake in the heart of the southern end of the Kettle Moraine. They keep busy tracking the whereabouts of their son Jack, who at nine months is beginning to "go mobile." When not tracking down Jack, they enjoy mountain biking, hiking, cross country skiing, and sailing.

**Dr. Snow** is honored to be elected by her colleagues to the Faculty Senate once again. Also, she is anticipating another extended return trip to Australia where she spent calendar year 1988 on faculty exchange.

### **EMERITUS FACULTY**

**Tony Pavlick** (1965-1988). This year Tony is spending more volunteer time with the World Federalist organization promoting world peace through world law and lobbying Congress on behalf of the International Criminal Court, a UN Rapid Deployment Force to keep the peace, a land mine ban and US payment of UN dues now in arrears.

One of his favorite pastimes is meeting his academic advisor and fellow students from graduate school days at the University of Minnesota back in the late 1950's. His advisor had a book written about him and his contributions to agricultural economic theory, policy and practice. John Kenneth Galbraith wrote the Preface.

**Everett Refior**, (1955-1983, Chair 1966-1975).

Everett and his wife Betty, who celebrated their 7<sup>th</sup> anniversary in November, enjoy living at Fairhaven. He stays busy organizing the annual "Great Decisions" discussion series, writing the weekly Kiwanis column for the Whitewater Register, and writing hymn lyrics, four of which will be published on a CD entitled "The Spiritual Songs of Everett Refior" by Hilltop Records.

In 2000 he was a delegate to the state Democratic Convention, attended the national  
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**Refior** (continued from page 6)  
convention of Veterans for Peace, and the World

Federalist Association both held in Arlington, VA. He also serves on the state Platform and Resolutions Committee.

The Refior's still enjoy Elderhostels, chess, pool, horseshoes and playing harmonica.

**Donald Silva** (1964-1996). Emeritus Professor Silva sends his greetings! This year has been a busy and fulfilling one for him. He says that fishing poles and golf clubs remain in his vehicle and they receive regular use in Wisconsin, Canada, Colorado and Florida. In each location he has encountered "Whitewater connections."

In addition, Dr. Silva has attended a major high school reunion, a major college reunion and went on a trip to northern and central Italy during the year. He reports that his high school Latin enhanced the Italian experience. He plans to spend time during the remainder of the year in completing a hands-on construction project and getting through the downhill ski season without a serious mishap.

**Ab Zarinnia** (1967-1999). Since his retirement he has made several trips to Iran and California. Ab and his wife Dr. Anne Zarinnia live in Whitewater.

Ab spends much of his free time trying to catch up with the changing world economy, translating, and improving his computer skills.

Should an opportunity arise, he will be prepared to stretch a helping hand to overseas students majoring in economics.

## CENTER FOR ECONOMIC EDUCATION

### 2000-2001 Advisory Board

*Ashok Bhargava, Economics Professor*

*Angela Blankenau, Elementary Education*

*Katy Heyning, Elementary Education*

*Richard James, Business Education*

*Mary Kroener-Ekstrand, Secondary Education*

*Mike McKinnon, Curriculum & Staff Dev.*

*Linda Nortier, Curriculum & Instruction*

*Dan Richardson, Secondary Education*

**Dr. Susan Parks**, Director of the Center, has been busy this year meeting with teachers from

K-12 schools, as well as presenting seminars for students and teachers.

In October Dr. Parks attended a conference held in Savannah, GA in order to bring new materials and ideas back to local educators and the community.

## WHITEWATER ECONOMICS SOCIETY

The Economics Society recently elected officers for the 2000-2001 academic year. They are as follows:

*Dylan Schleicher* - President

*Gill Tacca* - Vice President/Dean's Advisory Council (DAC)

*Frank Batchelor-Clark* - Treasurer

*Julie Orłowski* - Secretary

The group's faculty advisors are *Dr. Jerome Laurent* and *Dr. Jeffrey Anstine*.

The organization's purposes are to improve understanding of current, past, and present events in economics in a less formal environment than the classroom, to encourage social interaction between the faculty and members of this organization, and to bring together the members of the organization and professionals from the public and private sectors or furthering of learning and social interaction. The group had a successful 1999-2000 academic year which included outside speakers, presentations by faculty members on their current research, and a trip to Chicago to the Federal Reserve Bank and other institutions, participation in the College DAC Broomball Tournament and several social events. We wish the graduating officers and members the best of luck in their new endeavors!

The new officers are actively lining up speakers for meetings and planning several social events in the coming months. They have had several informal discussions during WES meetings on current economic topics, including the impact of international trade on the U.S. and the role of taxes on our economy.

Contact: [WES@mail.uww.edu](mailto:WES@mail.uww.edu)

## IN MEMORY

## ***Frank Paliny***

Frank Paliny was a Professor of Economics at UW-Whitewater from 1960-1971. He received his Masters in Economics and his Ph.D. from Palatine Joseph University in Budapest Hungary.

Upon his retirement he returned to Austria where he lived until his death.

The department has received a \$500.00 gift in his memory from one of his former Economics students at UW-Whitewater.

## ***Stuart M. Rich***

Stuart M. Rich, 71, retired Professor of Economics, passed away on April 17 from complications of diabetes. Dr. Rich taught transportation, government and business as well as the economic principles courses at UW-Whitewater during the 1959-1996 period. He was a native New Yorker but received his B.S. in economics from Ohio University, Athens. He entered the M.B.A. program at the Wharton School of the University of Pennsylvania and soon decided that a future career on Wall Street was not to his liking, so he transferred to Ohio State University and completed a Master's degree in transportation. After a stint in private industry doing marketing research, he returned to graduate school and received his doctorate in transportation, government regulation and applied economics from Indiana University-Bloomington in 1960. He began his academic career at the University of North Dakota. Soon he and his family moved to Whitewater with its warmer climate!

Professor Rich was a meticulous researcher and gifted writer, having presented papers at academic meetings and published articles and monographs, especially in transportation, public utilities, and railroad history. His long teaching career also included stints teaching in England, Germany and Japan. He served on the City of Whitewater Landmarks Commission, testified before government bodies on transportation matters, and was active in numerous professional and lay organizations, many related to rail transportation. Stuart traveled extensively by rail both in the United States and abroad, including an adventurous trip across the Soviet Union on the Trans-Siberian

Railroad. He was an avid baseball fan, having attended games in every "big-league" baseball park in the U.S. and Canada!

Jerome K. Laurent

<b>Editor: Ashok Bhargava</b>
<b>Co-Editor: Christie Kornhoff</b>